



## About Rob

Rob Shaum is an *Executive Consultant* for **The Blake Leath Group, LLC** (“TBLG”)—a dynamic curriculum development and intellectual property *greenhouse* that grows leaders and shapes cultures. Rob has over 25 years of teaching, speaking and diversified business experience as a leader, manager and consultant. His broad functional expertise includes manufacturing, operations, engineering, instructional design, recruiting, organizational design, management development, business process improvement, technical problem solving and innovation.

In 2011, Rob began a “green” career as an entrepreneur by opening the Charlotte franchise of Rapid Recovery. **Rapid Recovery** is the nation’s leading refrigerant abatement company providing value added services to the HVAC, refrigeration, demolition and marine industries. Rapid Recovery’s services ensure EPA compliance with the Clean Air Act while improving the productivity of customers.

Prior to this venture, Rob spent 20 years at **Intel Corporation**, a world leader in computing innovation. In his most recent role as Lean Six Sigma Master Black Belt, Rob developed and deployed advanced technical problem solving methodologies to improve efficiency and effectiveness. He conducted executive sales, delivered training, mentored project teams and performed statistical analyses resulting in operational improvements to multiple divisions including production, product design, IT and construction. Rob led or mentored projects resulting in over \$600M in validated ROI and was selected as Intel Instructor of the Year for 2010.

Before this, Rob was a Factory Production Manager at Intel’s high volume flagship factory for leading edge microprocessor technology. He architected the design of >300 business processes and optimized multi-billion dollar 24x7 manufacturing operations resulting in a factory startup with 50% lower cycle times and 60% lower overhead compared to historical benchmarks.

While at Intel, Rob also held leadership roles in Industrial Engineering, Purchasing, College Recruiting, Emergency Response, Equipment Maintenance, Management & Leadership Development, and Technical Training.

Rob earned a Bachelor of Engineering in *Energy & Power Systems* from the University of New Mexico and has completed graduate courses in business at the University of Colorado. He also holds professional certifications as a Lean Sensei, Six Sigma Master Black Belt, and Level 3 TRIZ Practitioner.

Rob has been married to Debbie for 24 years. They reside in Charlotte, NC with their teenage children, Amanda and Andrew. Rob and his family moved to North Carolina from Arizona where Rob proudly served as a Reserve Police Officer for the **City of Phoenix**. In this vital community service role, Rob received numerous accolades including Reserve Rookie of the Year in 2008 and Outstanding Reserve Officer of the Year in 2010.

**BLAKE LEATH** GROUP

STRATEGY | CULTURE | LEADERSHIP | CHANGE

