



About Rick

Rick Shaum, MA is an *Executive Consultant* for **The Blake Leath Group, LLC** (“TBLG”)—a dynamic research, curriculum development and intellectual property *greenhouse* that grows leaders and shapes cultures. Rick brings more than 30 years’ diversified business experience as a results-oriented leader and manager resulting in a broad understanding of sales, operations, marketing, advertising, human resource development and finance/accounting with an expertise in change management for organizations in transition.

In his most recent role as SVP—HR & Chief Talent Officer for Local Insight Media, Rick invested 5 years overseeing HR and talent development responsibilities for the organization. This private equity portfolio company grew by acquisition and Rick worked through the integration process to develop an overall corporate culture that supported an aggressive business strategy. His functional areas of responsibility included benefits and compensation, talent acquisition (recruiting), corporate and employee communications, employee relations, executive development and training.

Prior to that, Rick served as SVP—Sales & Marketing for Vantis, a Canadian based private equity portfolio company in the travel industry. He was responsible for an international sales organization that developed more than 5,000 existing and new client relationships in more

than 50 countries. The marketing organization provided support to the sales organization’s efforts by creating and branding new products and services for the company.

Rick’s background allows him to move from advisor to manager/leader within a broad range of industries and functional areas of responsibility. His versatility has been invaluable to organizations facing transition where bench strength and scalability are needed. He enjoys mentoring talented individuals and helping others play to their strengths.

Rick earned a Bachelor’s degree in *Religion & Psychology* from Vanguard University in southern California and his Master’s degree in *Speech Communication* from the University of New Mexico.

Rick has been married to Gayle for 26 years and his four children are in the college and post-college transition stage. His hobbies include skiing, softball, reading and Texas Hold’em Poker.

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