

# About John



John Zarb, MBA is a *Subject Matter Resource* for **The Blake Leath Group** (“TBLG”)—a dynamic research, curriculum development and intellectual property *greenhouse* that grows leaders and shapes cultures. He is former President of Hilgraeve Inc. (a business consulting and software product provider) and founder of **ITinerant CIO, LLC**, a business and IT consulting firm headquartered in southeast Michigan.

John’s professional experience is equaled by only his academic and civic contributions. Over the last 40 years, he has served in executive and senior managerial roles for Libbey Inc., Bendix (Honeywell) Corporation, Ford Motor Company and in military intelligence positions for the U.S. Army. He has lived and worked in California, Michigan, Rhode Island, Belgium, France and Hawaii.

His academic contributions include:

- Adjunct Business Instructor (at the undergraduate, graduate and PhD levels) at University of Toledo School of Business, 2006–Current
- Guest Lecturer at Michigan State University, University of Michigan, Ohio State University, University of Ghent (Belgium), Monroe Community College and Kettering University on topics ranging from *Computer Science* and *Business Management* to *International Business* and *e-Business*
- Former Adjunct Instructor at Henry Ford and Monroe Community Colleges
- Advisory Board Member to Michigan State University, Owens Community College, Eastern Michigan University, University of Toledo and Monroe County Community College
- Contributing writer (technical articles) to ERP TIPS/Klee Associates
- Several professional articles published, including two cover stories in 1994 & 2000
- Finalist in *CIO Magazine’s* ‘CIO Hall of Fame,’ 2009
- Profiled in *Contemporary CIO’s* by Dr. Gordon Hunter, 2007

John’s civic contributions include:

- Mayor’s Commission on Rebuilding IT—Toledo, Ohio, 2003–2004
- Drug Mentor, Juvenile Court—Monroe County, Michigan
- Peacekeeping Mission to Kosovo with Ohio National Guard, 2004
- Former Big Brother
- Former Hospice Volunteer
- Former President of St. Mary’s Parish Council—Monroe, Michigan
- Former Board of Directors, Monroe Center for the Arts
- Former Board of Directors (Chairman), Mercy Memorial Hospital
- Former Board of Directors, Monroe Senior Center

John earned his BBA in *Operations Research & Information Systems* from Eastern Michigan University and his MBA from Michigan State University. In 1995, he completed post graduate work in International Business at the prestigious INSEAD in Fontainebleau, France. He is also a graduate of University of Toledo’s *Project Management* program and University of Michigan’s *LEAN Manufacturing* program.

John and his wife, Connie, have been married 37 years and are the proud parents of Andrea (an elementary teacher) and Stephanie (a USAF lawyer) and grandparents of Charlotte Kay.

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