



# About Doug

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Doug Steffensrud is a *Subject Matter Expert* for **The Blake Leath Group, LLC** (“TBLG”)—a dynamic research, curriculum development and intellectual property greenhouse that grows leaders and shapes cultures.

Doug is frequently retained to write and edit documents for multi-media outlets and high-profile clients including Verizon, AT&T and the Chicago Tribune. He serves across North America, always behind the scenes, researching, organizing and tailoring messages designed to appeal to specific customer preferences. In addition to ghostwriting assignments, Doug is often hired for his attention to detail, frequently helping companies analyze virtual mounds of data to improve websites’ search engine optimization.

Doug received his Bachelor of Arts in *English* from Mississippi College and continues graduate studies at the University of Texas at Arlington. He is inquisitive about advanced computer systems, databases, custom integration systems, smartphone applications and scientific research.

Doug plays and coaches soccer and competed at the collegiate level. He is also a handyman who regularly tinkers with computers and household renovations. He and his wife, Holly, reside in Arlington, TX and enjoy serving in their church and discovering fun weekend getaways.

