



# About Anne

Dr. Anne Farrell is an executive consultant for **The Blake Leath Group, LLC** – a successful curriculum development and intellectual property “greenhouse” that grows leaders and shapes cultures. For the past twenty years, she has worked as an executive consultant providing expertise to senior leaders in strategic planning, change management, and developing high performance leadership teams. Anne has extensive experience in a wide variety of industries including healthcare, manufacturing, financial, pharmaceuticals, high-tech, and aerospace. She has held direct line management positions in two Fortune 50 companies and was a senior partner for an international consulting firm specializing in developing and implementing Integrated Management Systems to enhance business performance and growth.

Combining her expertise as a direct line manager with knowledge of business and leadership competencies, she has developed a methodology that links coaching and leadership development to the organization’s critical business issues. Dr. Farrell has a proven track record for enhancing management style and business results.

Anne developed the trademarked **Golden Thread Integrated Management System**. This practical methodology allows leaders to develop and deploy a strategy effectively in an organization and measure performance. The *Golden Thread* links strategic direction with day-to-day business activities. Managers are taught how to align the strategic direction with tactical goals and develop integrated financial, operational, and customer metrics. The *Golden Thread* process also identifies the impact of change in one part of the organization on the rest of the enterprise.

Some of Anne’s past clients include American Express, First Interstate Bank, Abbott Laboratories, Air Liquide, Bank of the Orient, Best Software, Boeing Satellite Systems Inc., Mattel Inc., Hughes Space, Catholic Health Care West Hospital System, Canadian Airlines, Care America Health Plans, Getty Trust, Raytheon Aircraft Company, and the University of California Los Angeles (UCLA).

Dr. Farrell earned her doctorate in *Educational Psychology* with additional emphasis in Business and Computer Science. She holds both a bachelor’s and master’s degree in *Education*. In addition to working with clients, Anne served as the Chairperson of the UCLA Business Extension Leadership School’s Certificate Program, and was an instructor for Change Management. She was selected as a Malcolm Baldrige National Quality Award Examiner for three consecutive years. She received a gubernatorial appointment to a panel of total quality management experts to develop a state level quality award.

Her article, ***The Workplace Culture: Keeping Your Company “Toxic-Free,”*** makes her a sought after speaker on leadership and change management. She has been a presenter for the Conference Board and keynote speaker for the CEO Summit, Los Angeles.

