



# About Shannon

Shannon Barker is the Business Manager and a Senior Consultant for **The Blake Leath Group, LLC** (TBLG) – a successful curriculum development and intellectual property “greenhouse” that grows leaders and shapes cultures.

With deep experience in workforce development, Shannon has spent the last several years studying interpersonal behavior across corporate and altruistic America, making recommendations for improvements and contributing on various projects with both Fortune 500 companies and government organizations. She has served as an instructional designer, curricula developer, trainer, presenter, and project manager.

After studying abroad for several months, Shannon returned to TBLG where she focuses in the areas of Strategy, Leadership, Culture, and Change. She frequently liaises between TBLG and other intellectual property organizations to create proprietary materials, conduct leader-training, manage website resources, oversee staffing needs and accounting functions, as well as conduct training programs and supervise 360° assessments, both online and in-person. She frequently conducts research-based interviews via phone and videoconference, and often manages the deployment schedules between contractors and clients for large scale partnerships.

In recent years, she has provided several communities with workshops to address upcoming and current workforce issues including:

- Workforce Lifecycles: Supporting Our Workforce & Building Our Competency From Early Education Up
- Why the Private Sector Must Invest in the Education System
- The Growing Need for Technical Degrees in a Competitive Global Market
- Managing the Multi-Generational Workforce
- The Ever Increasing Skills Gap

Shannon's eye for detail and organization consistently make her an indispensable asset in both large and small engagements. She has proven distinctly qualified to support dozens of organization's efforts to develop their workforces, from on-boarding interns to transitioning retirees through career placement services.

Shannon earned her BS in *Speech Communication* and her MS in *Communication Studies* at TCU in Fort Worth, TX. She is heavily involved in several local organizations throughout her community. Shannon is married and enjoys spending time with family and friends as well as testing new recipes.